ORDER

68863 Orders Order / Rev: 09853144 Alt Order #: Product Desc: NUNNELEE FOR CON. WPTY - ABC24 Estimate: Millennium Washington DC 10/29/12 - 11/06/12 Primary AE: Flight Dates: MNAT Original Date / Rev: 10/29/12 / 10/29/12 Sales Office: Sales Region: National Order Type: **GENERAL** Agency Name: Strategic Media Placement Billing Type: Cash **Buying Contact:** Billing Calendar: Broadcast Billing Contact: EOM/EOC Billing Cycle: 7669 Stagers Loop 15% Delaware, OH 43015 Agency Commission: Alan Nunnalee for Congress Advertiser Name: НН New Business Thru: Demographic: 00:15:00 Product Codes: **US Congress** Order Separation: P-3 Advertiser External ID: Priority: Agency External ID: AGY, POL-CAND, GEN Revenue Codes:

Bi	Ш	PΙ	an

Start Date	End Date	# Spots	Gross Amount	Net Amount	
10/29/12	11/06/12	46	\$4,005.00	\$3,404.25	

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	46	\$4,005.00	\$3,404.25	0.00
Totals	46	\$4,005.00	\$3,404.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC	V		Start Of Order - End Of Order	100%

Order Share	Share	Total
WPTY - ABC24	10%	\$4,005.00
Market	100%	\$40,050.00

Competitive Share	Share	Total
ELMT	0%	\$0.00
UNKWN	90%	\$36,045.00
WHBQ	0%	\$0.00
WLMT	0%	\$0.00
WMC	0%	\$0.00
WREG	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	1	WPTY	10/30/12	11/05/12	M-F 6a-7a News	CM	6:00 AM-7:0	O AM MTWTF	:30	12	\$40.00P-4	0.00 NM	12	\$480.00
					ABC 24 News at	6a								
		AM NEV	VS											
		Star	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 10/3	30/12	11/05/12	MTWTF	12	\$40.00	0.00						
	2	WPTY	11/06/12	11/06/12	M-F 6a-7a News	CM	6:00 AM-7:0	00 AM -T	:30	2	\$40.00P-4	0.00 NM	2	\$80.00
					ABC 24 News at	6a								
		AM NEV	٧S											
		Star	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 11/0	05/12	11/11/12	-T	2	\$40.00	0.00						
-	3	WPTY	10/30/12	11/05/12	Good Morning Am	nerica CM	7:00 AM-9:0	OO AM MTWTF	:30	12	\$40.00P-4	0.00 NM	12	\$480.00
	_				Good Morning An	nerica								
		GMA			· ·							- 1		

Print Date: 10/29/12 09:37:57 Page 2 of 2

Order / Rev: 68863 Advertiser:

Alan Nunnalee for Congress

Alt Order #:

09853144

NUNNELEE FOR CON.

10/29/12 - 11/06/12 Flight Dates:

Estimate:

WPTY - ABC24 Product Desc:

					01 4/5 - 43		lan Cn	oto	Roto Pri	Rtg Type	Snote	Amount
Ln Ch	Start	End	Inventory Code		Start/End 7	Time Days O AM MTWTF	Len Sp	12	\$40.00P-4	0.00 NM	12	\$480.00
3 WPTY	10/30/1	2 11/05/12	Good Morning A Good Morning A		7.00 AW-5.0	O AIM PITWIT	.00	12	0.0001	0.00	.,-	,
GMA <u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/05/12	MTWTF	12	\$40.00	0.00	20		\$40.00D.4	0.00 NM	2	\$80.00
	11/06/1	2 11/06/12	Good Morning A Good Morning A		7:00 AM-9:0	O AM -T	:30	2	\$40.00P-4	0.00 NM	2	Φ00.00
GMA <u>Sta</u> Week: 11/	art Date (05/12	End Date 11/11/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$40.00	Rating 0.00						
		2 11/05/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10	:00 AMMTWTF	:30	2	\$70.00P-2	0.00 NM	2	\$140.00
KELLY						D !!						
	rt Date	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$70,00	Rating 0.00						
Week: 10/			M-F 9a-10a	CM		:00 AM-T	:30	1	\$70.00P-2	0.00 NM	1	\$70.00
	11/00/1	2 11/00/12	M-F 9a-10a	Olvi	0.007117110							
KELLY	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	-T	1	\$70.00	0.00						
7 WPTY	10/30/1	2 11/05/12	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-1	1:00 AIMTWTF	:30	6	\$150.00P-4	0.00 NM	6	\$900.00
VIEW			W-1 10a-11a							- 1		
	art Date	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 6	<u>Rate</u> \$150.00	Rating 0.00						
Week: 10/ 8 WPTY			M-F 10a-11a	СМ		1:00 AI-T	30	1	\$150,00P-3	0.00 NM	1	\$150,00
			M-F 10a-11a									
VIEW	art Date	End Date	Weekdays	Spots/Week	Ra <u>te</u>	Rating						
Week: 11		11/11/12	-T	1	\$150.00	0.00						
		2 11/03/12	Sa 6p-630p New ABC 24 News a		6:00 PM-6:3 (6:00 PM-6:	30 PMS- 30 PM)	:30	1	\$50.00 IPR	0.00 NM	4	\$50.00
EARLY	NEWS											
<u>Sta</u> Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
10 WPTY	11/05/1	2 11/05/12	Mon Spec Dancing With th	CM e Stars	7:00 PM-9:0	00 PM M	:30	1	\$1,000.00P-4	0.00 NM	1	\$1,000.00
DANCII	NG		Danonig vvien in	ic clars								
Sta Week: 11	ert Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
		2 11/03/12	Good Morning A			00 AMS-	:30	1	\$25.00P-4	0.00 NM	1	\$25.00
			Good Morning A	America								
SAT GI		End Data	Mookdays	Spots/Week	Rate	Rating						
<u>اح</u> Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> S-	<u> </u>	\$25.00	0.00						
			Good Morning A		7:00 AM-8:	00 AMS	30	1	\$25.00P-4	0.00 NM	1	\$25,00
SUN G	MA		Good Morning A	MICHCA								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	S	1	\$25.00	0.00				0.00.104		Φ75.00
13 WPTY	11/04/	12 11/04/12	Su 5p-530p New ABC 24 News a		5:00 PM-5:	30 PMS	130	1	\$75.00P-4	0.00 NM	1	\$75,00
EARLY	NEWS			·								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		11/04/12	S	1	\$75.00	0.00 0:35 PIMTWTF	:30	3	\$150.00P-3	0.00 NM	3	\$450.00
		12 11/05/12	M-F 10p-1035p ABC 24 News a	CM t 10p	TO.OU PIVI-I	O.JOTHHIWIFS		J	\$130.001°0	2.00 14141		,
LATE N		e e . :	10/a - I - I -	Cnata Attack	Data	Pating						
<u>Sta</u> Week: 10	art Date /30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 3		Rating 0.00						
TVCCK. TO	,50,12	11100/12						_		Totals	46	\$4,005.00
		(2)										

Showing Buylines: All Lines Last Received: Printed:

10/29/2012 8:25 AM 10/27/2012 11:48 AM

2 of

Product Advertiser Estimate# WPTY-TV MEMPHIS,TN NUNNELEE FOR CON WHITNEY EVERSOLE) POLITICAL

Station

Agency C/P1/P2/E Agency DELAWARE, OH 43015 () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP

> Sales Office (Salesperson (Rep Firm

) WASHINGTON) RYAN GORDON

Salesperson FAX# Salesperson Phone# 202-955-5348 202-955-5342

- CONTRACT COMMENT -

Fax#

Phone# Buyer

Hiatus Weeks Flight Dates

10/23/2012 - 11/06/2012

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS -

**NEW POLITICAL ORDER

TTL=4005

PLEASE CONFIRM ASAP RYAN 10/27

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K	SA	TU	TU-F,M	TU	TU-F,M	TU	TU-F, M	TU	TU-F,M	Day
7P-9P	6P-630P	10A-11A	10A-11A	9A-10A	9A-10A	7A-9A	7A-9A	6A-7A	6A-7A	Time
DANCING	EARLY NEWS	VIEW	VIEW	KELLY	KELLY	GMA	GMA	AM NEWS	AM NEWS	Program
1000:30	% :30	BD:30	/9: 30	:30	:30	:30	:30	:30	:30	Len
\$1,500.00	\$75.00	\$75.00	\$75.00	\$70.00	\$70.00	\$40.00	\$40.00	\$40.00	\$40.00	Rate
11/05-11/05	11/03-11/03	11/06-11/06	10/30-11/05	11/06-11/06	10/30-11/05	11/06-11/06	10/30-11/05	11/06-11/06	10/30-11/05	Dates
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)ES	H	P	Ø	P	2	2	12	2	12	Total Spots
\$1,500.00	\$75.00	\$75.00	\$450.00	\$70.00	\$140.00	\$80.00	\$480.00	\$80.00	\$480.00	Total Cost
									1	Daypart

			1	LT	Station Adverti Product Estimat Buyer Phone#	Rep
14	13	12	E	Ln	rtis ate	Rep Order# EC'd No
TU-F,M	SU	SU	SA	Day	WPTY-TV MEMPHIS,TN er () POLITICAL NUNNELEE FOR CON. # WHITNEY EVERSOLE	# 9853144
10P-1035	5P-530P	7A-8A	7A-8A	Time	MPHIS,TN ITICAL FOR CON. VERSOLE	Ver#
10P-1035P LATE NEWS	EARLY NEWS	SUN GMA	SAT GMA	Program		Ver# 1 Status New
					Agency () 7669 ST DELAW Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order#
:30	:30	:30	:30	Len	() STRATEGIC N 7669 STAGERS LOOP DELAWARE, OH 430 P1/P2/E es 10/23/2012 -	1000
\$150.00	\$75.00	\$25.00	\$25.00	Rate	() STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 P1/P2/E es 10/23/2012 - 11/06/2012 æks	68863 Sho
10/30-11/05	11/04-11/04	11/04-11/04	11/03-11/03	Dates	ACEMENT	Printed: 10 Last Received: 10 Showing Buylines: All Lines
ω	1	н	.→ [1 1 1 1 1	Spots/Week	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	10/29/2012 8:25 AM 10/27/2012 11:48 AM lines
,_	سر	1-1	1	# of		8 AM
ω	щ	1	1	Total Spots	WASHINGTON RYAN GORDON 202-955-5342 202-955-5348	
\$450.00	\$75.00	\$25.00	\$25.00	Total Cost	ON OON 42 48	3 of 3

Daypart

-REPORT TOTALS-

Report Totals: 46 / \$4,005.00

—SALES MONTHLY TOTALS—

Nov 12: 46 / \$4,005.00

Station Totals: 46 / \$4,005.00 Sales Totals: 46 / \$4,005.00 -COMPETITIVE-Lines not sent/rcld/rtrn: 0 / \$0.00 Market Totals \$40,050 CABL

—COMPETITIVE COMMENTS—

MPTY

WPXX UNKN

WREG WHBQ

0 0

\$00

10%

SHARE IS ESTIMATE

Books Demos NOV12 RA35+

> WLMT 0% WMC %